



Who are IBM Champions?

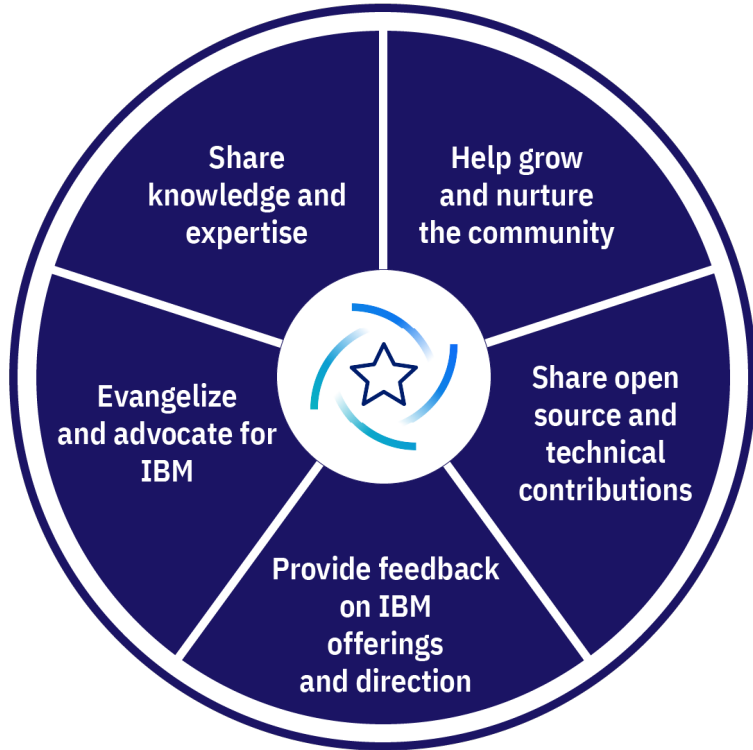
experts | advocates | leaders

IBM Champions provide content, leadership, and advocacy across tech communities and solutions. They influence and mentor to help others make the most of investments in IBM offerings and programs.



They are selected annually for their contributions beyond their jobs over the previous year.

IBM Champions are selected for and catalyzed toward acts of advocacy



Expertise, thought leadership, and innovation with IBM products and offerings

Significant contributions to advocacy, community, or influence across dimensions

Bridge between legacy software and modernizing, between open source and IBM

Customer references that can lead to engagements

Feedback not only from the IBM Champions but also from their networks, communities

Content created to educate on products, best practices, thought leadership

Authentic voices to tell IBM's story

How to become an IBM Champion?

ibm.com/champion

ibm.biz/champions

Nominations will open this week through 11 November!

Can nominate yourself or someone else

Include IBM or community references

If you or someone you know has “done the work” – contributed consistently or exceptionally in the past 12 months outside the scope of your job, consider nominating for IBM Champion

- Get permission to nominate someone else
- Describe BOTH expertise and advocacy
- Contributions must be in the last year, supporting or contributing to community, content, or other areas outside the scope of their jobs beyond the scope of the job

Selection committees review candidates and relative contributions

IBM Champions are selected and named in January for one year – and may renew their status annually