

IDUG

The International Db2 User Group

IDUG RUG Committee



IDUG

Leading the Db2 User
Community since 1988



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 #IDUGDb2

Agenda

- IDUG Mission
- What IDUG offers
- RUG Committee

What is IDUG? www.idug.org

IDUG's Mission Statement: The International Db2 Users Group (IDUG®) is an **independent, not-for-profit, user-run organization** whose mission is to support and strengthen the information services community by providing the highest quality education and services designed to promote the **effective utilization of Db2.**

Who is IDUG for?



Developers



Database Administrators



System Programmers



Security Engineers



IT Professionals



Data Architects/Engineers



Data Scientists/Analysts



IT Architects

Why IDUG?

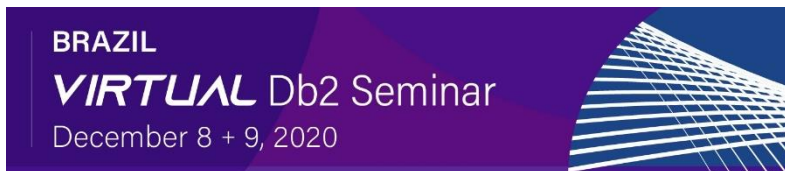
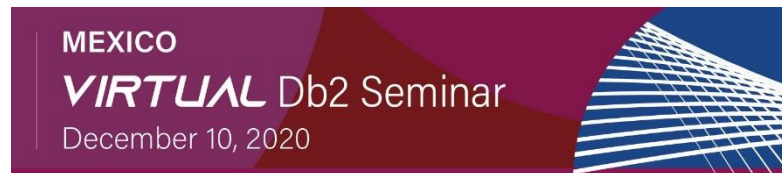
- Established over **30 years** that provides **“first class” technical education**
- Global, leading organisation that unites **Db2 professionals**
- Members benefit from leading **educational offerings**, a network of experts available to share knowledge and answer questions,
- Library of content on a wide range of topics.
- Offer events all around the world including **North America, Latin America, EMEA, Australia, Asia** and expanding rapidly
- Offer **complimentary Db2 Certification** at conferences
- **Supports local Db2 User Groups (RUGs)**
- **Social networking** communities for “like-minded” individuals

We May Be Distanced, but We're Not Disconnected! IDUG is going Virtual!

IDUG NA 2020 Pivoted to a Virtual Model and Doubled Its Reach



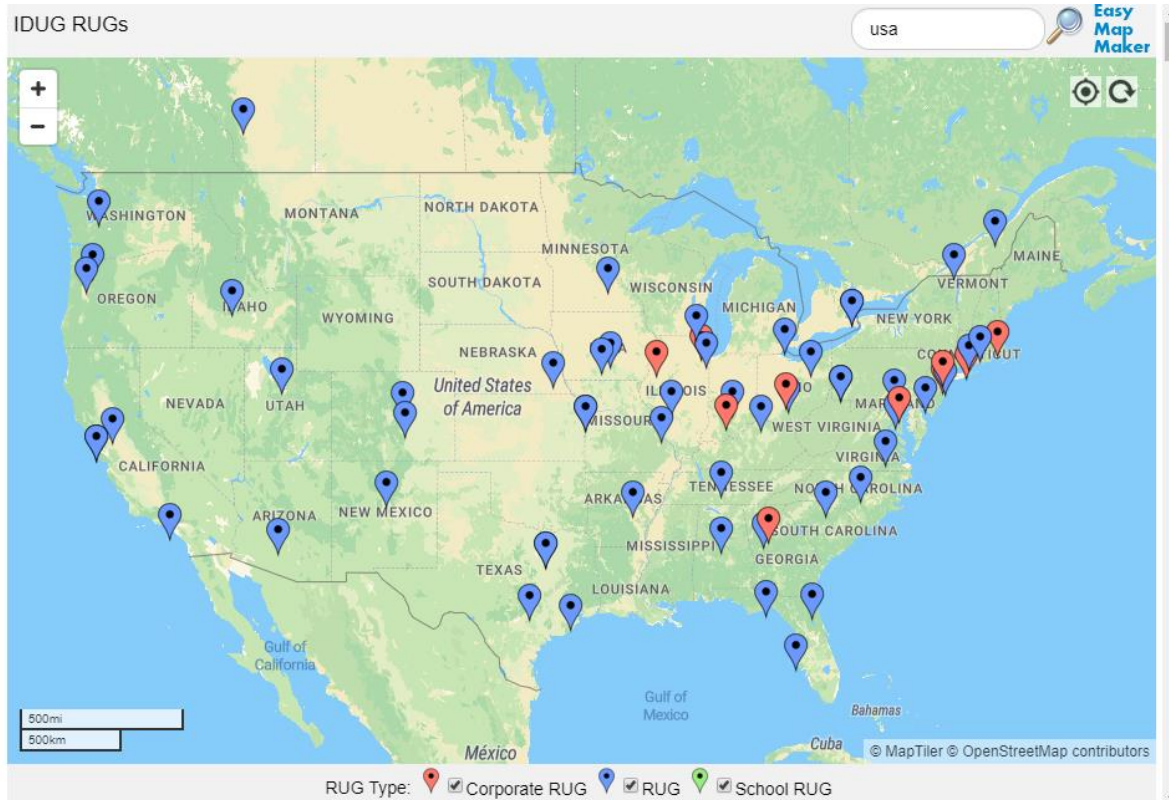
Registration is open:



Spring 2021:

- IDUG India
- IDUG Australia

Benefits for Db2 User Groups



Benefits for Db2 User Groups



IDUG RUG Committee

- For the initial years of the International DB2 Users Group (IDUG) organization, Regional User Group (RUG) support was at the Conference Planning Committee (CPC) level only and was not a coordinated effort across the organization. Accordingly, Db2 RUGs developed on their own as autonomous entities with little if any ties to IDUG
- With the concentrated effort to focus more on strategy and less on operational, the Board of Directors approved the formation of an IDUG RUG Committee with a designated Chair in October 2020 as part of the Db2 in the Community strategic initiative

RUG Screening Results

Emails sent	125	
Address not found	25	20%
Confirmed	63	50%
no reply from:	37	30%
No. events in 2019.	54	
Active RUGs (at least 1 event in 2019)	22	18%

No. of events (2019)	RUGs	
1	8	
2	5	
3	4	
4	3	→ Db2 Forum, DeDUG, NEWDb2UG
5	1	→ SQLAdria
6	0	
7	1	→ TRIDEX

IDUG RUG Committee - RUG Growth and Development

- IDUG is in a unique position to **facilitate Db2 RUGs** around the world. This can be done by helping existing RUGS, stimulating User efforts to create or revitalize a RUG, or support vendor efforts to create RUGs in emerging markets.
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- IDUG must stay **positioned to be a resource for creating or revitalizing RUGs**. It is vital to ensure the message of our ability to provide such assistance is well communicated and promoted. Maintaining documentation that can be immediately provided will assist in such, as referenced below, adding instance credence to our ability in this area.
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- For emerging markets, IDUG must be able to **provide tactics for vendors to establish a RUG existence**, especially in strategic markets like China, India, and Latin America. IDUG must stay agile enough to take specific advantage of such opportunities.

IDUG RUG Committee Organization

- **IDUG RUG Committee Chair**

Željko Stanić

- **IDUG RUG Committee Regional Members**

- North America

Dustin Ratliff , Kim May

- EMEA

Jan Tielemans, Mirna Kos

- Latin America

Javier Estrada Benavides

- Asia

open

- Australia/New Zealand

open

- **BoD Liaisons**

Mateja Jankovič

- **Vendor (BoD) Liaisons**

- IBM

Jim Reed

- BMC

TBD

- Broadcom

Stuart McIrvine

Benefits for Db2 User Groups

- IBM Liaison supports your group
- Vendor support
- Common RUG calendar
- Possibility to have a speaker from Content Committee (“Fun with SQL” dojo,...)
- IDUG can organize a booth in the Expo available to RUGs who are interested in marketing their groups to IDUG attendees.(in-person event)
- Options for using IDUG virtual platform to organize virtual RUG events – (Adobe Connect, GoToMeeting,...)
- [More information / suggestions - email rugs@idug.org](mailto:rugs@idug.org)



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Q & A

IDUG RUG Committee

RUG meeting

Session code:

Email: rugs@idug.org



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